

EAGT GESTALT CONFERENCE MADRID 2023



SPONSORSHIP DOSSIER



dossier

EAGT
GESTALT
CONFERENCE
MADRID 2023

ORGANIZED BY:



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European
Association
for Gestalt
Therapy

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EAGT GESTALT CONFERENCE

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SPONSORSHIP FORM

EAGT

Gestalt

Conference

The EAGT Gestalt Conference is the **main scientific activity of Gestalt Therapy** at European level, which takes place every three years, promoted by the European Association for Gestalt Therapy (EAGT) and which in each edition is hosted and organized by a different association. For the first time in the history of this congress it is held **in Spain**.

2. Purpose

To present the **latest research** activities in Gestalt therapy | To discuss and reflect on **theoretical concepts** of Gestalt therapy | To discuss and reflect on new **practical applications** of Gestalt therapy | To generate a **meeting and exchange** point for Gestalt therapy professionals, dialogue and **mutual learning** | To promote high quality health care in the field of **mental health**.

4. Target

1. What is it?

To **bring together Gestalt professionals** from all over the world in Europe. In this edition and since it is held in Spain, professionals from Latin America will have special prominence. Since its beginning, the EGC aims to be the main forum for Gestalt Therapy in Europe.

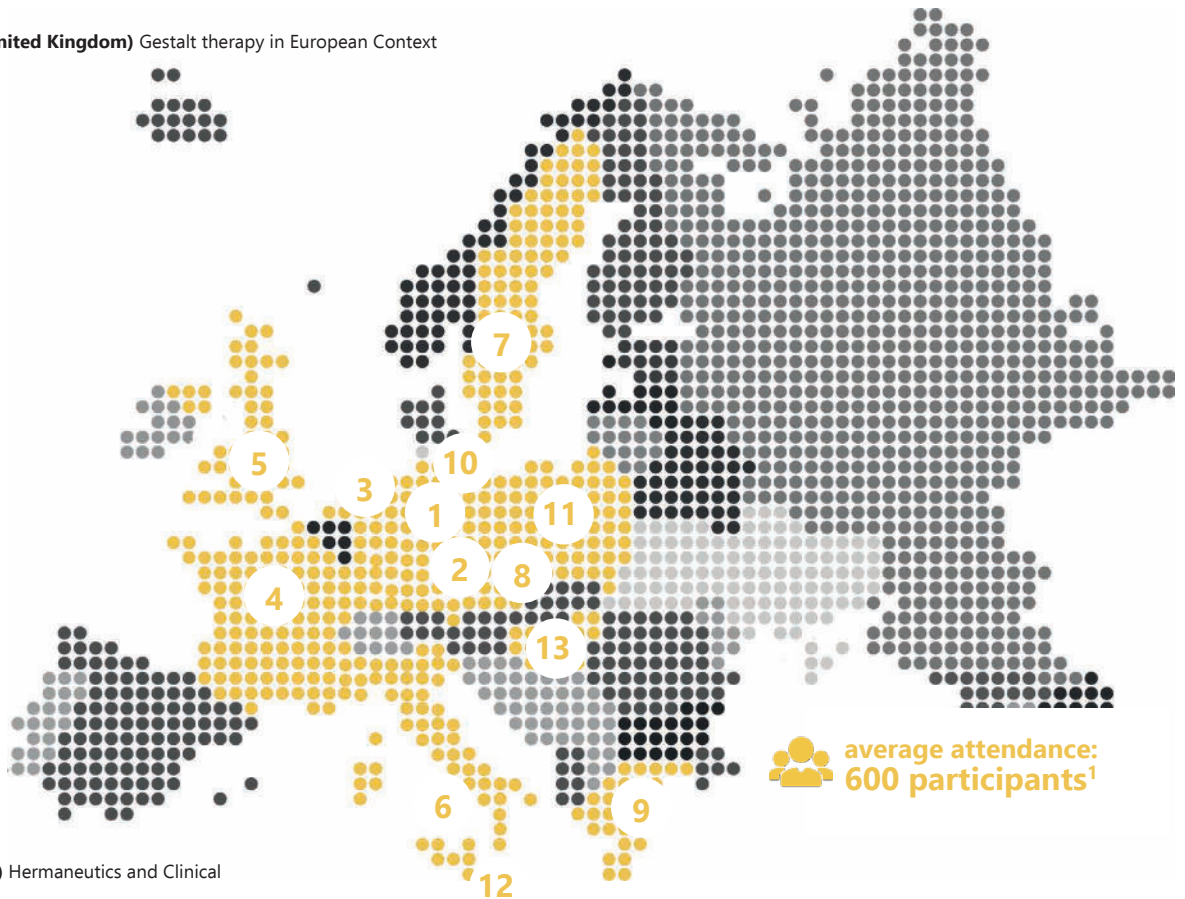
3. Objectives

Professionals and students of **Psychology** | Professionals and students of **Medicine** | Professionals and students of **Social Sciences and Humanities** | Professionals of the **health and social health sector** | Social workers and students of Social Work | Professionals of **organizational development** | Professionals of **education, training and teaching** | **Psychotherapists** | Other professionals with an interest in Gestalt therapy.

The **first conference was held in 1984** in Oberwesel/Rhein (Germany). Since that first congress, 12 more congresses have been held. With an average attendance of 600 congress participants from all over Europe, Spain has already exceeded the forecasts with a total of **899 congress participants** as of February 2023.

5. historical

- 1 **1984 Oberwesel/Rhein (Germany)** Different skills and developments in Gestalt therapy
- 2 **1986 Mainz (Germany)** Psychotherapy and Ethics
- 3 **1989 Veldhoven (Netherlands)** Fields Of Application of Gestalttherapy – Integrating Psychisocial Help
- 4 **1992 Paris (France)** 50 years of theory and method
- 5 **1995 Cambridge (United Kingdom)** Gestalt therapy in European Context



- 6 **1998 Palermo (Italy)** Hermeneutics and Clinical
- 7 **2001 Stockholm (Sweden)** A Dialogical Encounter
- 8 **2004 Prague (Czech Republic)** Tradition and Renewal
- 9 **2007 Athens (Greece)** Human Conflict
- 10 **2010 Berlin (Germany)** Lost in transformation – Changing identities in a changing world
- 11 **2013 Cracovia (Poland)** The heART of connecting, Co-creating individuals and communities
- 12 **2016 Taormina (Italy)** The Aesthetic of Otherness
- 13 **2019 Budapest (Hungary)** Fertile void, where surprise is possible again

1 Registered as of February 9, 2023: 899

XIV Gestalt Conference | Madrid 2023

The **EAGT Gestalt Conference** will be held for the first time in Spain (Madrid) and AETG is the association in charge of organizing and hosting the congress. It is scheduled from September 21st to 24th and the main venue is the Espacio Pablo VI in the university area of Madrid, with very good communication by public transportation.

In addition, for the first time the congress will be **bilingual** (Spanish and English) and will have a full **online program** to facilitate access to the congress for those who have difficulty traveling to Madrid. This additionally allows us not to limit the capacity of the congress, so the audience will be larger.



21-24
september
2023



ESPACIO PABLO VI
Madrid

The venue is located in the **university area**, with an auditorium and rooms for the simultaneous development of congress activities. It has been necessary to **expand the capacity** with rooms in the Hotel VP Jardín Metropolitano.



bilingual
conference



online and
onsite

+INFO



Presentation Organizing Associations

The **Spanish Association of Gestalt Therapy** is a non-profit organization founded in 1982 that brings together more than **2,700 associated professionals** and **77 training centers** with the aim of promoting the correct practice of Gestalt therapy according to guidelines that the Association proposes, validates and accredits, as well as developing the knowledge of Gestalt Therapy through training, seminars, research groups, conferences and congresses.

The AETG belongs to the FEAP -**Spanish Federation of Psychotherapists Associations**- being the association with the largest representation, is a founding member of the **Forum of Psychology and Humanistic Psychotherapies**.

EAGT

EUROPEAN ASSOCIATION FOR GESTALT THERAPY

38 **+2.000**
years members

AETG

ASOCIACIÓN ESPAÑOLA DE TERAPIA GESTALT

41 **+2.700**
years members

The **European Association for Gestalt Therapy** (EAGT) was founded in 1985 with the aim to bring together European Gestalt therapists, Training Institutes and National Associations, to promote Gestalt therapy in Europe, to combine and exchange knowledge and resources, to promote high professional standards for Gestalt therapy and to encourage research. Currently, **more than 2,000 members** (institutional and individual) from more than **20 European nations** are already part of the association.

The EAGT is an EWAO, i.e. a European accreditation organization and, as such, is a **member of the EAP** (European Association for Psychotherapy).

Reasons to support the 2023 EGC

To be part of the **most important** Gestalt therapy forum of reference at European level with a large presence of professionals from Latin America. With a participation of **more than 900 people**.

1.

2.

Support for AETG and EAGT, two organizations committed to **mental health**.

Multidisciplinary scientific-technical program covering areas of application of Gestalt therapy, from mental health to how mental health is affected by the environmental crisis or the violation of human rights.

3.

4.

Participation of speakers of the highest level and prestige in the field of Psychotherapy, Psychology, Gestalt therapy and related approaches.

Business expo with catering services served in the same area.

5.

6.

Variety of sponsorship and collaboration options to achieve the greatest possible impact.

Flexibility in the alternatives of collaboration and sponsorship of the congress.

7.

8.

The **city of Madrid** as an easily accessible venue and excellent host.

Sponsorship options

The organizing organizations -AETG and EAGT- want to provide companies and collaborators who support this congress with the **returns in visibility** that best fit their needs.

We offer below a **list of returns** that are specified depending on the contribution made and according to the interests of the sponsor.

However, we adapt to **new suggestions** and requirements that do not appear here.

introduction

SPONSORSHIP AND PARTNERSHIP

1. Participant material

SPONSORSHIP PROGRAM+NOTEPAD

3.000 € + IVA

SPONSORSHIP OF CONGRESS BAGS

1.500 € + IVA

SPONSORSHIP OF CONGRESS PENS

1.500 € + IVA

- * PRESENCE OF THE LOGO ON THE BACK COVER OF THE PROGRAM AND ON THE NOTEPAD.
- * FULL PROGRAM PAGE WITH SPONSOR'S ADVERTISING.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.
- * PRESENCE OF THE LOGO ON THE CONGRESS BAG.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.
- * EXCLUSIVITY (ONLY 1 SPONSOR).
- * LOGO PRINTED ON THE CONGRESS PEN.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

SPONSORSHIP IDENTIFIERS

1.650 € + IVA

- * EXCLUSIVITY (ONLY 1 SPONSOR).
- * PRINTING OF THE SPONSOR'S NAME AND LOGO ON THE BACK OF THE BADGE.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

LANYARD SPONSORSHIP

1.650 € + IVA

- * EXCLUSIVITY (ONLY 1 SPONSOR).
- * PRINTING OF THE SPONSOR'S NAME AND LOGO ON THE LANYARD.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

2. Catering services

SPONSORSHIP 1 OR 2 LUNCHES

3.500 € + IVA

6.000 € + IVA

- * ROLL-UP OR SIMILAR IN THE LUNCH / CATERING PICK-UP AREA
- * ADVERTISING CARD ON THE TABLES / PACKS
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

SPONSORSHIP 1 OR 2 COFFEE BREAKS

3.500 € + IVA

6.000 € + IVA

- * ROLL-UP OR SIMILAR IN THE LUNCH / CATERING PICK-UP AREA
- * ADVERTISING CARD ON THE TABLES / PACKS
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

CONGRESS PARTY SPONSORSHIP

3.000 € + IVA

- * PHOTOCALL AT THE DINNER, POSSIBILITY OF PLACING CARDS ON THE TABLES OR OTHERS.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

3. Exhibition stand

EXHIBITION STAND / COMMERCIAL STAND

600 € + IVA

- * AREA RESERVED FOR THE EXHIBITOR DURING THE ENTIRE CONGRESS.
- * INCLUDES THE POSSIBILITY OF ROLL-UP.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

4. Conference activities

SPONSORSHIP PLENARY CONFERENCE

2.000 € + IVA

- * LOGO ON THE MAIN SCREEN (AT THE BEGINNING AND END OF THE CONFERENCE).
- * DOCUMENTATION GIVING
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

ROUND TABLE / WORKSHOP SPONSORSHIP

1.000 € + IVA

- * ON THE ROOM SIGN, THE SPONSORSHIP AND THE SPONSOR'S LOGO (FOR ON-SITE ACTIVITIES) WILL BE INTRODUCED.
- * LOGO PROJECTION ON THE SCREEN PRIOR TO THE ACTIVITY.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

SPONSORSHIP OF ONLINE ACTIVITIES

1.000 € + IVA

- * LOGO PROJECTION BEFORE AND AFTER THE ONLINE ACTIVITY.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

5. Other sponsorships

CONFERENCE SIGNS

1.000 € + IVA

- * LOGO INSERTION IN THE EXTERNAL AND INTERNAL SIGNS OF THE CONGRESS.
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE

COMPANY'S OWN POSTERING

2.000 € + IVA

- * LARGE SIGNS AT THE ENTRANCE OF THE VENUE AND INSIDE (DESIGN AND MATERIAL TO BE PROVIDED BY THE SPONSOR).
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

SLOTS IN THE MAIN AUDITORIUM

1.000 € + IVA

- * THE SPOTS ARE SHOWN BEFORE THE MAIN PLENARY LECTURES IN THE MAIN AUDITORIUM (3 PASSES-3 LECTURES).
- * THE SPONSOR IS RESPONSIBLE FOR ITS PRODUCTION (MAXIMUM 30 SECONDS).
- * ACKNOWLEDGEMENTS AND LOGO IN PROGRAM AND WEB PAGE, WITH LINK TO OWN WEB PAGE.

Sponsorship Form

EGC 2023

NAME / COMPANY NAME	
VAT NUMBER	
ADRESS	
ZIP CODE/CITY	
TELEPHONE	
CONTACT PERSON	
E-MAIL	

Sponsor data

Sponsorship options

	OPCIONES	IMPORTE	(marca con una x)
1	Conference Program + notepad	3.000 € + IVA	
2	Conference Bags	1.500 € + IVA	
3	Conference Pens	1.500 € + IVA	
4	Conference Identifiers	1.650 € + IVA	
5	Conference Identifiers Lanyards	1.650 € + IVA	
6	Sponsorship 1 lunch	3.500 € + IVA	
7	Sponsorship 2 lunches	6.000 € + IVA	
8	Sponsorship 1 coffee break	3.500 € + IVA	
9	Sponsorship 2 coffee breaks	6.000 € + IVA	
10	Conference party	3.000 € + IVA	
11	Exhibition/commercial stand	600 € + IVA	
12	Plenary conference sponsorship	2.000 € + IVA	
13	Round table / workshop sponsorship	1.000 € + IVA	
14	Online activities sponsorship	1.000 € + IVA	
15	Conference signs	1.000 € + IVA	
16	Company's own postering	2.000 € + IVA	
17	Spots in the main auditorium	1.000 € + IVA	

- * 30% of the deposit upon application
- * 70% of the deposit before September 1, 2023
- * For applications on or after September 1, 2023:
100% of the deposit
- * Bank transfer in favor of AETG, in the account number: ES35 2100 0600 8302 0287 1547
SWIFT: CAIXESBBXXX

contact & info

Payment method

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